



NEWS

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A RESOURCE FOR THE FRIENDS & PARTNERS OF LIBERTY JANE CLOTHING

Professional Help To Revamp Your Etsy Store

Our recent Etsy survey was sent to over 1,400 of you. Over 95% of respondents said, *"Yes - I'd like help with Etsy - if it's simple to understand and implement."*

So, let's talk about how to improve your craft sales on Etsy using a site I absolutely love - Fiverr.com.

On Fiverr people will do (almost) anything for \$5. You might think - seriously? But I'm here to tell you - Yes! People on Fiverr are (usually) excellent and frequently you'll be thrilled with the outcome. (Sometimes you get a dud, but if you search for the top rated sellers - you'll probably be very happy).

Don't think of Fiverr like a "one-and-done" cheap labor pool. Think of it like a classifieds board where you can find and then cultivate working relationships with professionals that can help enhance and strengthen your work. You really can create a virtual team using these wonderfully talented people!

I have fiverr "workers" that I've repeatedly used for five years - and they are now a predictable, faithful, familiar part of how I get things accomplished. Spend the time to find and cultivate relationships with Fiverr professionals and in a few months you'll look back and be very happy you did!

Let's look at a collection of Etsy related activities and Fiverr professionals that can help you get the job done!

Create A Logo

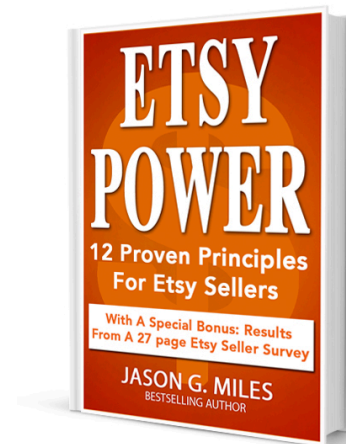
Does your logo look home-made? Although Etsy is a marketplace for hand-made and craft items, you need a logo that looks really legit! If your logo has been a bit of an embarrassment - get it redone!

There are lots of top ranked logo designers on Etsy - for example [srishet123](#) is rated very highly. Use him!

Upgrade Your Etsy Site Branding

Your brand is the most important part of your online persona - and there is no barrier to having a beautiful refresh done.

For a beautiful 5-piece Etsy banner set visit: [SissyFrissys](#) on Fiverr



Get Etsy Power on Amazon For .99 Cents

Upgrade Your Etsy Listing SEO

Search Engine Optimization (or listing your products in a way that makes Search Engines happy) is a key part of traffic and sales success.

Do you need an Etsy SEO Pro to help you list your items? Visit [Cuteasbuttonsby](#) on Fiverr for immediate help!

Professional Product Descriptions

Your product descriptions are incredibly important if you want to "close the sale". A Good product description sells the benefits of the item, touches on the relevant features, and leaves the reader excited about the potential of owning the new product.

If you need help with a wonderfully worded Etsy product description visit [Arlissa](#) on Fiverr.

Professional Photographer

Most online ecommerce sellers will tell you that the "product shot" is incredibly important to the sales process. But most rookie online sellers will say, "I don't have an expensive camera and a good lens, so I can't compete".

Not anymore! You can hire a professional photographer to take your product listings for you! Visit [rockinphotogrob](#)

Professional Photo Editing

Want to take your own product shots but have a Photoshop expert clean them up for you? Sometimes pictures and lighting just won't cooperate - a Photoshop whiz is needed!

You're in luck - Sachin81 is one of the Top Rated Sellers on Etsy and will do product shot related fix ups. Visit him [on Fiverr at Sachin81](#). Have him remove unwanted background elements, make the background nice and white, get the picture's sharpness and contrast upgraded - the list is endless.

Get A Professionally Written Bio

It is very hard to write about yourself (for most modest people). But your "About Me" biographical information needs to be super good and interesting to engage with prospective buyers. In fact, your "origin story" is one of the key aspects of creating a powerful brand.

You can get a beautifully written bio done by a professional by using [nystrele on Fiverr](#). He is a Top rated seller on the site!

Get Etsy Power!

In [Etsy Power](#) we reveal an important collection of 12 principles for helping you take your Etsy sales higher! Get it today!

Jason & Cinnamon