



NEWS

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A RESOURCE FOR THE FRIENDS & PARTNERS OF LIBERTY JANE CLOTHING

Growing a \$100,000 Home-Based Business (With A No-Hype & Simple Business Strategy)

Most new online sellers find that if they focus on a few strategies they can start earning a few hundred dollars a month. You can do it through [making and selling items online](#), or simply [buying items and reselling them online](#), or even [starting a writing business](#). (By the way, each of the programs I just linked to is solid. I'd encourage you to look into them further).

But somewhere along the line people frequently get stuck and their monthly business revenue plateaus. If you're going to get to \$100,000 a year you need to make \$273 a day for 365 days in a row.

It might sound crazy, but there is a simple business strategy that will allow you to grow a six-figure (or bigger) business even if you're just earning a few thousand dollars a year online right now. It's a strategy that anyone can use, whether you're savvy or simple, college educated, or barely tech-literate. It's a strategy that is almost impossible to screw up. It is a "no-hype" get rich slowly plan. I know, you're highly skeptical, but it really works.

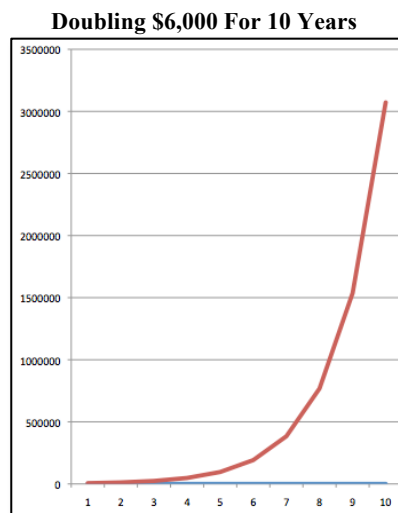
What is the strategy? No, not drug dealing or online poker...

The Re-investors Edge

The simple business strategy you need to begin using (immediately) to create a six-figure online income is to simply reinvest your profits back into your business. If you already reinvest your business profits - you know it has powerful results. If you don't currently do it then hopefully this newsletter will convince you to begin.

In the chart included below you'll notice the income line for a fictitious online business that starts with just \$500 a month (or \$6,000 a year) of online income reinvested into the business. If that amount is doubled each year it results in \$96,000 of income (a year) after just five years. In

ten years it would result in over 3 Million dollars. Now that's a big online business. But in the first few years, the annual business income isn't very big at all.



What's The Catch?

The catch is - you don't get to take the money you make each month and spend it on groceries and other household bills - or a new yacht. You reinvest the money into "building your business". That one simple business strategy will completely revolutionize your home-based online business. Truth is, most people won't do it. Most people won't make any money online. Doing this requires discipline.

Can you imagine working 40+ hours a week for several years without making any income (or very little)?

For the CPAs in the crowd - you'll know the I.R.S. will actually make you start taking some amount of the profits, (depending on the corporate structure you choose). But the wisest approach to growing a business is to leave your money

in it as much as possible. Ben Graham, Warren Buffett's mentor wisely said,

The best possible definition of a good business is this: it generates more cash than it consumes. Good managers keep finding ways of putting that cash to productive use."

Everyone's situation is different. Some people will need the money to live - some people won't. But the business principle is the same in any case - the longer you can keep money in the business and use it to grow revenue, the bigger your business will grow.

The Benefits Of Growing A Business

Have you ever found yourself making a few hundred dollars a month in online income, but your computer is a piece of junk? Or maybe you're trying to sell items online, but your camera is from the 1980's? Still using dial-up?

It's a horrible idea to take \$300 out of your business each month to add to your household budget and then tell yourself, "I can't afford these important business tools." That's a huge mistake. Eat beans and rice if you have to, but don't take the money out.

Keep the money in your business and start spending it to become a more effective online merchant. Buy that new computer. Hire an assistant. Begin advertising. Even if it takes years - it's okay - actually it's great! Build it!

Do You Have A Question?

This newsletter is written for you! We'd love to write about a topic of your choosing - so feel free to submit a question today. [Submit it here](#). We are honored to partner with you!

Jason & Cinnamon